



## 2024 Ontario Region Sponsorship Program

### 2024 ANNUAL PROGRAM

#### ~~Platinum Sponsor: \$10,000 – 1 available~~ **Sold out!**

- ❖ Keynote Speaker Sponsor of Ontario **the Economic Outlook 2024**
- ❖ One free table of 8 at Ontario **the Economic Outlook 2024** (value \$ 980)
- ❖ Keynote Sponsor sign at **the Economic Outlook 2024**
- ❖ 50% off on foursome of golf at the Ontario Links & Learn Golf Tournament 2024 (value \$ 350)
- ❖ Unlimited Free (**Ontario only**) webinar tickets \*Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Platinum Sponsor in the CPBI Ontario region web page
- ❖ Recognition at the start of CPBI Ontario-hosted events
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (2 x per year).
- ❖ 1 Customized social media (LinkedIn) Marketing post. (Share a white paper, survey results or other resources with CPBI users. Notification to members in the weekly Newsletter and in LinkedIn Posts.)

#### **GOLD Sponsor: \$ 7,500 – Available 4 – 2 Available**

- ❖ Keynote speaker Sponsor at one of the following events in 2024:
  - 1 Pension & Benefits Seminar in Toronto (Fall 2024) – available.
  - 2 Pension & Benefits Seminar in London (Spring and Fall 2024) - available.
  - 1 Links & Learn Golf Tournament in the GTA (Summer 2024) - available.
- ❖ 1 table of 6 at the sponsored event (value \$ 800)
- ❖ Keynote sponsor sign at the sponsored event.
- ❖ Free Foursome of Golf at the Links & Learn Golf Tournament 2024 (value \$ 700)
- ❖ 100 Free (**Ontario only**) webinar tickets \*Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Gold Sponsor in the CPBI Ontario region web page
- ❖ Recognition at the start of CPBI Ontario-hosted events.
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (2 x per year).
- ❖ 1 Customized social media (LinkedIn) Marketing post. (Share a white paper, survey results or other resources with CPBI users. Notification to members in the weekly Newsletter and in LinkedIn Posts.)



## 2024 Ontario Region Sponsorship Program

### ~~SILVER Sponsor: \$ 4,000 – available 5~~ **Sold out!**

- ❖ Speaking opportunity at one webinar in 2024
- ❖ 1 table of 6 at one of the in-person breakfast seminars in 2024 (value \$ 800)
- ❖ 50% off on golf foursome (value \$ 350)
- ❖ 100 Free (**Ontario only**) webinar tickets \*Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Silver Sponsor in the CPBI Ontario region web page
- ❖ Recognition at the start of CPBI Ontario-hosted events.
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (2 x per year).
- ❖ 1 Customized social media (LinkedIn) Marketing post. (Share a white paper, survey results or other resources with CPBI users. Notification to members in the weekly Newsletter and in LinkedIn Posts.)

### **Emerald Sponsor: \$ 2,500 – available 6**

- ❖ 1 table of 6 at one of the in-person breakfast seminars in 2024 (value \$ 800)
- ❖ 100 Free (**Ontario only**) webinar tickets \*Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Emerald Sponsor in the CPBI Ontario region web page
- ❖ Recognition at the start of CPBI Ontario-hosted events.
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (1 x per year).

### **BRONZE Sponsor: \$ 1,000 – available 8**

- ❖ 100 Free (**Ontario only**) webinar tickets \*Does not apply to fundamentals, certificate programs, in-person conferences and summits.
- ❖ Recognition as Bronze Sponsor in the CPBI Ontario region web page
- ❖ Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- ❖ Recognition in social media posts (1 x per year).